



# ISTATIONERY FAIR

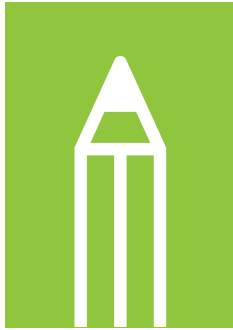
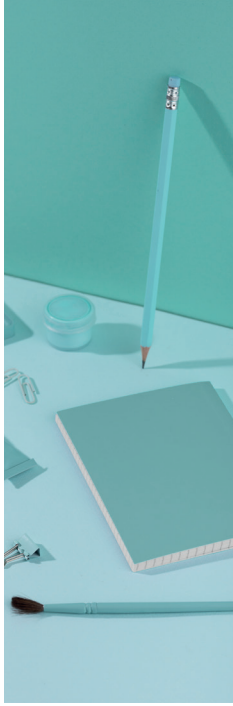
İSTANBUL STATIONERY FAIR

SCHOOL | STATIONERY | PAPER | OFFICE SUPPLIES | TOY

32  
year



15-16 | **APRIL 2026** | İSTANBUL EXPO CENTER | 1-3 HALL  
17-18



join,  
see,

shape  
the future

24SVTFUVRCLIK TÜKİD | TÜM KİRTASİYEÇİLER DERNEĞİ

THIS FAIR IS ORGANIZED UNDER THE SUPERVISION OF TOBB (THE UNION OF CHAMBERS AND, COMMODITY EXCHANGES OF TÜRKİYE) IN ACCORDANCE WITH LAW NO. 5174.

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## ISTANBUL STATIONERY FAIR 2026 JOIN, SEE, SHAPE THE FUTURE...

The heart of the stationery, office, school, gift, and hobby products industry will beat strongly in Istanbul once again in 2026. With its new venue at Istanbul Expo Center (IFM), new organizer 24 Saat Fuarçılık A.Ş., and in collaboration with TÜKİD, the sector is entering a more professional, more international, and more commercial era.

The Istanbul Stationery Fair 2026 is not just an exhibition space; it is a meeting point where real business connections are made, new markets are explored, and trade comes to life.

With a wide network of exhibitors and visitors extending from Europe to the Middle East, Africa to Central Asia, and from Russia and the Balkans to the Turkic Republics, Turkey's strategic position takes center stage.

This year, the fair will showcase not only products but also the future of the sector, innovative business models, and international collaborations. With its new concept, the Istanbul Stationery Fair is ready to become the dynamic address of cross-border trade.



# REAL CONNECTIONS, REAL BUSINESS, REAL OPPORTUNITIES



The Istanbul Stationery Fair 2026 brings together all industry professionals under one roof. Here, concrete business connections are formed, new trade opportunities open, and sustainable partnerships are born.

Every exhibitor and visitor will encounter unique opportunities to grow their business, increase market share, and gain a competitive edge on the international stage. The fair provides a lively platform where the industry's leading players come together and commercial collaborations are shaped.

Join, See, Shape the Future — because the Istanbul Stationery Fair is far more than a stage for industry innovations; it is the place where real trade and long-lasting partnerships of your future are realized.

With its renewed concept and strong organizational structure, the fair allows industry experts to connect directly with professionals from across wide geographies, follow the latest trends, and develop new business models and markets, creating a dynamic environment where innovation meets opportunity.

## WHY SHOULD YOU **EXHIBIT?**



### Face to Face with Real Buyers

You won't just set up a booth—you'll meet genuine buyers, connect directly with influential professionals, and lay the groundwork for long-term partnerships that grow your business.



### New Markets, New Revenues

Thanks to Turkey's fast-growing market and buyers from neighboring countries, you'll gain not only sales but also long-term income and business opportunities.



### Your Booth Will Make You Visible on a Global Scale

We provide more than local exposure; your brand will shine on an international stage, drawing potential partners and clients who come specifically to see you.



### Maximum Efficiency with Modern Fairground

Easy logistics, fast setup, and a technology-driven infrastructure ensure a smooth and productive exhibition experience from start to finish.



### Prestige and Power Await You

As a meeting point for leading professionals in the industry, this platform enhances your brand prestige and puts you one step ahead of the competition.



### A Win-Win Trade Bridge

Every connection you make here transforms into quick sales, solid partnerships, and sustainable long-term growth.



### An Energetic and Experienced Team

Our internationally experienced team supports you at every step, focusing on your success and maximizing your return from the fair.



### Your Competitors Will Be There, Will You?

This is more than an event; it's an opportunity you can't afford to miss. A stage where your brand gains prestige globally and your business grows faster than ever.



### The Heart of Trade Beats in Istanbul!

With just one booth, you can directly reach the markets of Central Asia, the Middle East, Russia, the Turkic Republics, and the Balkans, and expand your business regionally and globally without limits.

### A Powerful Networking Hub

Every hour of the fair is more than a showcase; it's a chance to meet new buyers, boost your sales, and build lasting business connections.



## WHY SHOULD YOU VISIT?



### Fast and Flexible Trade

Compared to other major production hubs, Istanbul offers agile and practical trade opportunities that speed up every step from order to production and delivery. Here, you can seize business opportunities instantly through direct meetings without lengthy bureaucratic procedures required.



### Direct Access to Manufacturers and Wholesalers

Whether you're looking for private-label production or bulk purchasing, the fair connects you directly with Turkey's extensive network of manufacturers and wholesalers.



### Visa-Free and Easy Travel

For most countries, entry to Turkey is visa-free or supported by fast visa processes, so you can plan your trip with ease and focus fully on the fair.



### Be the First to See New Products and Trends

Discover the latest innovations and product launches in the industry. It's a one-of-a-kind chance to stay updated with market trends and stay a step ahead of the competition.



### Direct Contact with Bulk Buyers and Distributors

Meet distributors and wholesalers of all scales face to face, explore large-volume purchasing options, and lay the foundation for long-term business partnerships.



### Industry Insights and Networking Opportunities

The fair is not only about products but it's also a platform to connect with market trends, new business models, and potential partners, offering you lasting strategic advantages.



### Regional Sales and Logistics Benefits

Thanks to Istanbul's central location and advanced logistics infrastructure, you can quickly expand your sales and distribution network across Turkey and neighboring regions.



### Stay One Step Ahead of the Competition

Instead of dealing with complex procedures and long delivery times, you can gain a real competitive edge in the market through fast negotiations and flexible trade opportunities in Istanbul.



Where Business  
**Meets Vision.**

**EMPOWERING**  
*Global Connections.*

*Your Gateway to Growth.*

**INNOVATION.**  
**TRADE.**

*Advantage.*

# Save the Date

APRIL 2026

M	T	W	T	F	S	S
		1	2	3	4	5
6	7	8	9	10	11	12
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